



WORLD CONGRESS  
DENMARK, JULY 2024

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# Join us in Denmark and meet the Danish Blue

For the 2024 BBI meeting, we will be very proud to present to the Belgian Blue professionals the Danish Blue population and activities.

Are you curious to see them with your own eyes? And meet fellow Blue-farmers who share your passion?

Then you should join the World Congress, which this year will be held in the summery Denmark, with lots of opportunities to both learn something new and socialize.

Don't miss this unique occasion to see the Danish selection program, with a special focus on calving ease and performances in crossbreeding.



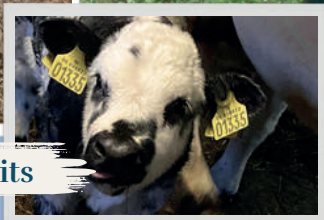
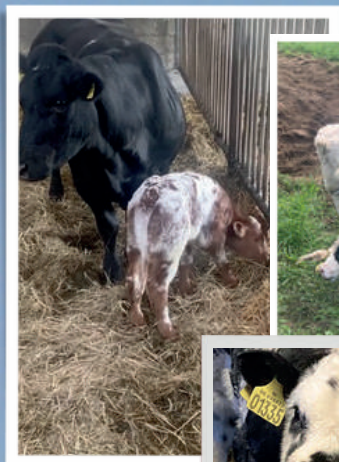




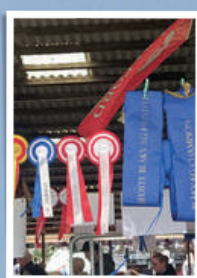
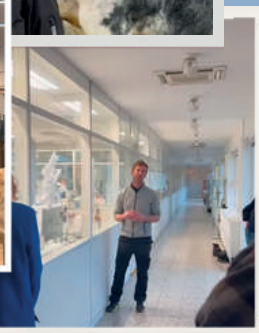
## WORLD CONGRESS DENMARK, JULY 2024

# Three days filled with learning, great experiences and lots of fun!

Visit  
production  
facility



Inspiring farm visits



Huge animal show



Fun events and  
good  
accommodation





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# Program highlights

### **Leading bull producer**

Visit to one of the biggest herds in Denmark, specialized in breeding Danish Blue.

### **Danish Blue X dairy cows**

We will visit a farm specialized in fattening calves. They use a combination of Danish Blue and Holstein, which ensure them calving ease and great carcass gain.

### **VikingGenetics semen production facility**

We will be visiting VikingGenetics, a production site for Danish semen. The product manager will give a presentation of some of the Blue bulls they have and tell us about the bulls, and the selection of the bulls they buy.

### **The largest animal fair in the Nordics**

We will visit the largest animal fair in the North, and here you will meet Danish cattle farmers from all over the country, who spends their yearly vacation on the fair with their family. You will both see state of the art animals, but there will also be time to socialize in the stables.

### **Danish Blue - how did it emerge?**

Get the history behind the easy births and the collaboration with dairy farmers. We will also introduce you to the Danish Blue breeding goals.

### **Data and reporting - how is it done, and what is the benefit?**

Presentation of the reporting system in Denmark of the crossing index and the NBDI index and the use here in everyday life.

### **Presentation of the Future Beef Cross project**

Danish farmers and NGO's have developed a study on cross breeding paired with genomic testing. The findings and practical use will be presented by people from the Danish research institute Seges.

### **Presentation of the Belgian purebred genomic evaluation system**

Presentation of the Belgian purebred genomic evaluation system, as well as the research project "Blanc Bleu Vert".

## The practical

### **Date**

July 1. - 4., 2024

### **Price**

€ 580 if you have a VAT-number.

€ 725 if you do not have a VAT-number

Accommodation, food and drinks, transport which is mentioned in the program events.

### **RSVP**

Send an email with your details to [smarchal@awegroupe.be](mailto:smarchal@awegroupe.be)

Latest day to RSVP: April 15.



# World Congress

—— DENMARK, JULY 1. - 4., 2024 ——





# Program

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WORLD CONGRESS 2024

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## **Monday 1/7**

Arrival in Denmark Aalborg airport

Guests are received at Aalborg airport and then driven to (approx. 1 hour drive)  
hotel Hanstholm

19.00 dinner

## **Tuesday 2/7**

7.00 breakfast

8.00 departure for the herd visit at one of the biggest herds in Denmark

8.15 arrival at the herd visit

8.15-10.30 presentation of the herd

10.30 departure for Viking genetics in Assentoft

12.15 arrival Viking genetics in Assentoft

12.15-14.15 visit and lunch at Viking genetics in Assentoft (presentation of some  
of the Blue

bulls they have and that they talk about the bulls and the selection of the bulls  
they buy)

14.15 departure for Hotel Horisont Aarhus

14.45 arrival Hotel Horisont Aarhus and check-in

15.30-19.30 congress

20.00-22.00 dinner

## **Wednesday 3/7**

7.00 breakfast

8.00-12.00 congress

12.30 departure for the Silkeborg lakes

13.00 arrival Silkeborg lakes

13.15-15.00 sailing trip on the Silkeborg lakes and lunch on board

15.15 departure Kjærgården near Sunds

16.00 arrival at Kjærgården near Sunds

16.00-18.00 visit and tour of Kjærgården near Sunds (fattening calves  
production with Blue cattle crossed with dairy cattle)

18.15 departure for overnight accommodation Hotel Aiden Herning

18.45 arrival overnight accommodation Hotel Aiden Herning

19.30-22.00 dinner

## **Thursday 4/7**

7.30 breakfast

8.15 departure for Landsskuet (Danish national show)

8.30 arrival Landsskuet (Danish national show)

9.00 assessment of the exhibited animals

16.00 departure for Billund airport

17.00 arrival at Billund airport

## **Expected program for congress Tuesday and Wednesday**

### **Tuesday**

15.30-16.00 welcome by Danish Blue Cattle and BBI

16.00-17.00 a presentation of Danish Blue cattle in Denmark (the history of the breed, the breed's goals/breeding goals and what we can do with the breed in Denmark, the breed's use in Denmark and the breed's high demand for use on dairy cows)

17.00-17.15 break

17.15-18.15 the participating countries talk about the status of the breed in their home country 18.15-18.30 break

18.30-19.30 Sponsor time

### **Wednesday**

8.00-8.30 Sponsor time

8.30-9.30 presentation of the reporting system in Denmark of the crossing index and the NBDI index and the use here in everyday life

9.30-9.45 break

9.45-10.30 presentation of Future Beef Cross and genomic test results from crossbred animals and from the purebred

10.30-10.45 break

10.45-11.30 presentation of the Belgian purebred genomic evaluation system, as well as the research project "Blanc Bleu Vert"

11.30-12.00 who will host the next congress and what year it will be. As well as what we have to do for the rest of the day.

If you want to spend one or two extra days in Denmark, we would recommend that you go with us to Billund airport where you can pick up a rental car and then drive to Herning where we can recommend that you spend the night at Hotel Aiden Herning. which can be booked: [www.bestwestern.dk/hoteller-herning](http://www.bestwestern.dk/hoteller-herning)

If you need extra accommodation in Billund from Thursday to Friday, we would like to suggest the Billund Airport Hotel, which can be booked at: [www.billundairporthotel.dk](http://www.billundairporthotel.dk)

## **Nice to know**

Jet lag

Denmark is on Greenwich Mean Time (GMT) minus one hour, summer and winter alike.

Electricity

230 volts.

Phone

From abroad to Denmark: 0045

Money

In Denmark, the currency used is the Danish kroner, shops mainly accept Mastercard and Visa bank cards. ATM machines are available in airports and close to the hotel.

Languages

Danish is the official language. Nearly all Danes speak English as well.



## Participant info

Name of participant(s):

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E-mail: \_\_\_\_\_

VAT. Number: \_\_\_\_\_

Participating country: \_\_\_\_\_

Number of Single rooms \_\_\_\_\_ Double rooms \_\_\_\_\_

Name of participant(s) in single room:

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Name of participants in double room:

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## Arrival in Aalborg Airport (AAL)info

Arrival Date 1/7

Flight number \_\_\_\_\_

Arrival time \_\_\_\_\_

## Departure Billund Airport (BLL) info.

Departure Date \_\_\_\_\_

Flight number \_\_\_\_\_

Departure time \_\_\_\_\_